Customer Day Feedback

**Customer:**

* Focus on improving core functionality rather than adding more bells and whistles
* Would like to have a live version deployed so they can play around with it themselves
* If we need anything just get in touch and they will try to help.

**Mark:**

* Great to see an agenda
* Great to see explanation of previously set goals, extra goals achieved and missed targets
* Slightly clearer to show achieved goals
* Great to see a note on the minimum viable product almost being completed
* Dedicated discussion on the delivery of a working product, understanding of the customer’s desire to be able to personally play around with the product.
  + Try to leverage this to get more feedback from the customer.
* Demo was good, good explanation and well motivated.
* Maybe input customer feedback at different parts of the presentation. For example, after a live demo. Remember try to maximise the amount of feedback you get form the user.
* Good explanation of problems of free flowing text and why we are reluctant to allow it.
* Good explanation of goals
  + Maybe too many goals, think the customer noticed this.
  + Address feasibility first, to manage the customer’s expectations
* Well done! Looks like the project is going well